

January 10, 2020

To: Potential VA Beef Expo Vendors

Thank you for your interest in the 2020 VA Beef Expo set for April 16-19 at The Rockingham Co Fairgrounds in Harrisonburg VA. Enclosed in the packet of information you will find a Vendor contract to be filled out and returned as well as a tentative schedule of events for this year's expo. You will find that this year we have moved all events, back to the traditional third weekend of April. (Last year's we moved things up a day so as not to have events on Easter Sunday).

The VA Beef Expo continues to be a premier cattle event for cattle folks in the entire Mid-Atlantic region, with Breed sales and a large junior show and of course the trade show. We have been very active in the last year promoting thru social media and our new website [vabeefexpo.com](http://vabeefexpo.com)

The VA Beef Expo committee can't thank all of you enough for your support over the year's and we would like to show you our gratitude by inviting all of you to our social and mixer on Thursday evening April 16<sup>th</sup>.

Please feel free to contact me with any questions or comments about this year's Beef Expo.

Thank You

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