

2024 VIRGINIA BEEF EXPO TRADE SHOW EXHIBIT/SPONSORSHIP FORM

April 18-21, 2024*Rockingham County Fairgrounds*Harrisonburg, VA

I/We wish to reserve and contract for the following exhibit space and/or sponsorship of the 2024 Virginia Beef Expo/Virginia Cattlemen's Association Annual Meeting in accordance with, and in agreement to, the terms, conditions, rules and regulations governing exhibitors and sponsors as set forth by this contract and the exhibitor/sponsor package.

NOTE: We will make every effort to honor location requests, but we reserve the right to assign exhibitors to the best alternative location in the event that the exhibitor's choice(s) are not available, or make reasonable changes in space assignments for the benefit of exhibitors or for the betterment of the exposition.

EXHIBIT SPACE/SPONSORSHIP REQUESTED: (Please fill out completely)

			# of Spaces	Total
Inside	First 10'x10'	@\$400 (\$475 after March 31)	_____	\$_____
	Additional 10'x10'	@\$250 (\$300 after March 31)	_____	\$_____
Outside	First 20'x30'	@\$400 (\$475 after March 31)	_____	\$_____
	Additional 20'x30'	@\$250 (\$300 after March 31)	_____	\$_____
Electrical Hook Up (available for Inside or Outside) @\$50				\$_____

SPONSORSHIP OPPORTUNITIES:

- **Hospitality Sponsor** @\$500 (choose the event below) \$_____
 _____ Virginia Cattle Foundation Reception _____ VCA Annual Meeting and Luncheon
 Hospitality sponsors will be recognized at the VCA Annual Luncheon/Meeting and on our website(s), in print, and on our social media channels. Sponsorships received after March 31 may not be included in print materials.
- **Educational Sponsor** @\$500 \$_____
 Educational sponsors will be recognized at the Virginia Cattle Outlook Meeting and the VCA Annual Meeting, and on our website(s), in print, and on our social media channels. Sponsorships received after March 31 may not be included in print materials.
- **Va. Cattle Foundation Silent/Live Auction Sponsorship (please indicated dollar amount)** \$_____
 _____ In lieu of a monetary donation, I am donating _____ to be auctioned.

Total amount enclosed with our check (payment in full is required to hold space) \$_____

Make Checks Payable to Virginia Cattlemen's Association and Mail to:

Virginia Cattlemen's Association, PO Box 9, Daleville, VA 24038

Company Name: _____ City _____ State _____

Contact Name: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Products to be exhibited: _____

If you plan to use any specific traffic-builder activity, please describe: _____

Authorized Signature: _____ Title: _____

PLEASE RETAIN A COPY FOR YOUR RECORDS

Exhibit Space/Sponsorship Form and full payment must be received by March 31, 2024. After March 31, exhibit space may not be guaranteed and a \$75 late fee (\$50 for additional space) will be added.