

2026 Virginia Beef Expo/Junior Beef Roundup
Rockingham County Fairgrounds
Harrisonburg, VA
Schedule of Events

Wednesday, April 15th

11:00 AM	State Youth Cattle Working Contest
11:00 AM	Trade Show Opens
12:00 PM	Lunch in the Trade Show
1:30 PM	Virginia Cattle Industry Outlook
4:30 PM	VCE and VA Beef Council Annual Meeting
6:00 PM	Reception in the Trade Show
6:30 PM	VA Cattleman's Foundation Auction

Thursday, April 16th

9:00 AM - 6:00 PM	Trade Show
9:00 AM	VCA Meetings/Industry Outlook continued
10:00 AM	Youth Tractor Driving Contest
11:00 – 2:00 pm	Youth/Adult Beef Skillathon – preregistration NOT required
11:00 AM	Simmental Sale Sale Manager: Doug Parke 859-421-6100
12:30 PM	Angus Sale Sale Manager: Dave Mullins 317-503-2798
2:30 PM	Hereford Female & Bull Sale Sale Manager: Rodney Phillips 804-387-9447
4:30 PM	Charolais Sale Sale Manager: Rob Farmer 540-270-3886
4:45 PM	Youth Beef Challenge (start time – contestants will receive info on when to check-in)
6:00 PM – 8:00 PM	Weigh-in/Check-in for VJBR
Thursday evening	Youth Cattle May Begin to Arrive

Barn Stalling will not be available until late Thursday evening after sales rings and sale pens have been moved

Friday, April 17th

7:00 AM – 10:00 AM	Youth Cattle Arrival
8:00 AM – 10:30 AM	Weigh-in/Check-in
9:00 AM – 5:00 PM	Trade Show
11:00 AM	Youth Fitting Contest
1:00 PM	Youth Beef Showmanship
4:30 PM	Prospect Steer & Prospect Market Heifer Show Show Order: Prospect Mkt Heifer, Registered Steers, Crossbred Steers (or 30 minutes following showmanship, whichever is later)

Saturday, April 18th

8:30 AM	Youth Registered Heifer and B&O Bull Shows	Main Ring ONLY
	Show Order: Commercial Heifers, Angus, Simmental, Hereford, Percentage Simmental, AOB	
Conclusion of Breed Shows	Supreme Champion Drives for Females/ B & O Bulls	Main Ring

*****All Exhibitors are encouraged and are free to leave at the conclusion of their final class*****

*****SCHEDULE IS SUBJECT TO CHANGE AS MANAGEMENT DEEMS NECESSARY*****